



## Join us in London!



IoT World Forum 2017 will take place in London, Europe's fastest growing technology capital. The fourth annual event, hosted by Cisco, is known as a must-attend event for key stakeholders and innovators in business, government, and academia. IoTWF brings industry leaders together to collaborate, network, partner, and solve the challenges facing IoT.

## Why You Can't Miss IoTWF 2017

- A unique thought leadership event with thought provoking discussions and sharing of the best practices on every front.
- Individuals, companies, and governments learn ways to accelerate and optimize their IoT deployments, reviewing solutions for flexibility, scalability, security, availability, and connectivity.
- An opportunity to work with peers towards dramatic gains in efficiency, economic value, and quality of life.
- Explore the impact of IoT on business, technology and society and define a clear sense of the major priorities and challenges facing business as the world migrates towards IoT.

## Highlights



**1200 Exclusive, High-Level Leadership Attendees**  
*By Invitation Only*



**Keynote by Cisco CEO Chuck Robbins**

“Excellent conference confirmed that IoT is here to stay and the opportunities are limitless.”



**Network with Industry Thought Leaders**

## IoT Survey

Annual IoT Survey of Businesses by IDC: **IoT Growing 2x Year Over Year**

What did they say?	What does this mean?
<b>81%</b> IoT is either Strategic or Transformational to their business strategy	Companies have awakened to IoT being more than just a buzzword or new acronym - it has real potential to change their business
<b>48%</b> Enterprises have deployed IoT solutions today (+10%)	Companies are no longer just watching from the sidelines or kicking the tires
<b>54%</b> B2B is driving IoT. They agree that the biggest opportunity is in B2B or B2B2C (9% increase from 2014)	Businesses are seeing real impact in operations with each other, driving operational efficiencies and providing insights to the supply chain

Explore previous IoTWF events:



**IoTWF 2013 Barcelona**  
Awakening



**IoTWF 2014 Chicago**  
Here. Now.



**IoTWF 2015 Dubai**  
A New World

